

Kyoto Design Award 2010

The 1200 year history of Kyoto has fostered a rich and splendid design tradition. The designs created within this tradition inform design innovation in contemporary society, leading to new and novel design ideas and product development. In the Kyoto Design Award, we invite the submission of novel design entries informed by the tradition and culture of Kyoto.

Application Guide

Theme

Novel Kyoto Design

Application Categories

A Proposal categories

Premise: Feasibility of development as a commercial product or in practical use.

- The 1st field** Graphic design, Poster, Book, Photography, Illustration
- The 2nd field** Fashion design, Textile design, Kimono
- The 3rd field** Product design, Package design
- The 4th field** Display, Interior design, Architecture, Landscape

B Commercial products and artistic creation categories.

Limited to a commercial product for practical use that was previously presented

- The 1st field** Graphic design, Poster, Book, Photography, Illustration
- The 2nd field** Fashion design, Textile design, Kimono
- The 3rd field** Product design, Package design
- The 4th field** Display, Interior design, Architecture, Landscape

Judging Criteria

- Creation of a novel and unconventional design
- Kyoto image of design
- Originality
- Ease use
- Challenge of new material and techniques
- Consideration for the environment

Regarding Artistic Creation and Products

A Proposal Categories for all fields

A1 (594×841mm lengthwise or breadth wise use freely) panel [t=7mm]
 Your Proposal content should be expressed freely within its size
 Application sheet should be attached to the reverse side of the A1 panel.
 One application sheet per one proposal

B Commercial product and artistic creation categories

With regard to the 1st, 2nd, 3rd fields, proposal contents should be expressed freely within the size and the actual work should be submitted.

With regard to the 4th field, the proposal content should be expressed freely within the size and be laid out using drawings, photos etc.

Application sheet should be attached to the reverse side of the A1 panel.
One application sheet per one proposal.

* For 4th field submission, please include address of work if applicable.

Application Fee and Number of Entries Permitted

Each Category : ¥3,000.-per each proposal
 B category only in the 4th field : ¥10,000.-per each proposal
 There is no limit to the number of entries.

Application Fees should be made payable by check or telegraphic transfer to The Bank of Kyoto.Ltd The Head Office Administration Group

Shadanhoujin Kyoto Design Association
The chairman of the board of directors
 Iwao Nara
Account No. 12-752271 Swift Code bokfjpjz
(The transfer charge should be paid in person.)

Prize

- The Kyoto Design Grand Award (1 winner)**
A certificate of merit and a crystal trophy
- The Government of Kyoto Prefecture Award (2 winners, 1 winner per each category)**
A certificate of merit
- The Mayor of Kyoto Award (2 winners, 1 winner per each category)**
A certificate of merit
- The President of the Chamber of Kyoto Commerce and Industry Award (2 winners, 1 winner per each category)**
A certificate of merit
- The Kyoto Design Award (2 winners, 1 winner per each category)**
A certificate of merit
- The Student Award (1 winner)**
A certificate of merit

※Some awards may not be granted

Registration and Deadline of Application

Application Form
 Download and print out the application form from the homepage of the Kyoto Design Association

Deadline for application : 2010/09/30
HYPERLINK

"http://www.kyoto-design.net/award/"

The application form should be submitted by fax.

Address
Kyoto Design Association
FAX : +81 (0) 50 - 3385 - 8009

Attach the copy of your receipt of telegraphic transfer to The Bank of Kyoto. Ltd.

Upon confirmation of payment, an exhibit form will be sent by the secretariat of the Kyoto Design Association.

Regarding the Submission of artistic creations or products.

Send in : Kyoto City University of Arts
The subsection of Kyoto Design Award 2010
13-6 Oeda Kutsukake-cyo Nishikyoku-ku
Kyoto-city Kyoto Japan 〒610-1197

* For panel submission, please send panel by mail to Kyoto Design Association by Oct.8th.

Period for delivery of submissions :
 2010/10/09 Sat. 9:00~15:00

Period for reclaiming submissions :

Product 2010/10/11 Mon. 13:00~15:00
 At Kyoto City University of Arts

Panel 2010/11/8 Mon., 9 Tue., 13:00~15:00
 At Kyoto Design Association

《Contact details》

Kyoto Design Association
 39 Shioya-cho Nakagyoku-ku Kyoto-city Kyoto Japan
 〒604-8247
 Fax : +81(0)50-3385-8009
 e-mail : info@kyoto-design.net

※Please refrain from contacting Kyoto City University of Arts Access to the exhibition site and place in Kyoto City University of Arts. Check and download from the homepage of Kyoto Design Association.

※We cannot accept responsibility for any damage to submissions.

※We cannot accept submissions when we infer that it will hinder the operation or damage of others.

※All submissions will be disposed of if not reclaimed by the deadline.

Announcement of winner

Award winners will be notified late October 2010.
 After the official announcement, the results will be posted on the homepage of the Kyoto Design Association

Commendation Ceremony, Exhibition, Symposium and Awards Reception

Commendation Ceremony : 2010/10/30 Sat.
 The Kyoto Prefectural Government office Former main building, second floor.

Exhibition : 2010/10/30 Sat.~11/5 Fri.
 The Kyoto Prefectural Government office Former main building, second floor.

Reception of award : 2010/10/30 Sat.
 Hotel Heian Kaikan

Use of D Mark

The winner of a Kyoto Design Award (The Kyoto Design Grand Award, The Government of Kyoto Prefecture Award, The Mayor of Kyoto Award, The President of the Chamber of Kyoto Commerce and Industry Award, The Kyoto Design Award) may use D Mark to develop Public Relation campaigns and sales promotional activities.
 Winner may use D Mark for the awarded item.



Judges

The chair of judges : Iwao Nara (The Chairman of the Board of Directors in Kyoto Design Association)

● **The 1st field :** Shinnosuke Sugisaki (Graphic designer, Guest Professor in Osaka University of Arts)

● **The 2st field :** Yoko Takiguchi (Associate Professor in Kyoto City University of Arts)

● **The 3rd field :** Takashi Houjou (Product Designer)

● **The 4th field :** Seiichi Arai (Architect · Professor in Kyoto Seika University)

● **All fields :** Akihiko Shimada (Representative director of Clip Inc.)
 : Representative of kyoto prefectural office
 : Representative of Kyoto City office
 : Representative of Kyoto chamber of Commerce and Industry
 : Official Members of Kyoto Design Association

Additional

● The Organizers may revoke the use of the D Mark or the award, if the award-winning creation or product violates the rule of the contest. The Organizers may revoke the use of the D Mark or the award, if there would be the problem of safety or sanitary conditions.

The Organizers agree to protect the privacy of all applicants, but at the same time reserve the right to notify the press and other media organizations of award-winners.

Applicants must agree to allow the organizers to use information relating to award recipients and their related works for the Kyoto Design Award promotional activities.

Contact details:

If you have any question, please send a fax or e-mail to us.

Kyoto Design Association
 39 Shioya-cyo Nakagyoku-ku Kyoto-city Kyoto Japan
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 e-mail : info@kyoto-design.net

Flow Chart after sending in



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